

# Maggie's busy year

Advocate 3/6/09 p11

LUCKILY for Gingin local Maggie Edmonds, she likes to keep herself busy.

To say that the olive producer and Rural Woman of the Year Award recipient has had a hectic 12 months would be an understatement.

In February last year, she was crowned the 2008 WA Rural Woman of the Year.

In January, she was invited to join the panel to judge this year's entrants for the award.

She also set herself the goal of getting a local information and produce centre off the ground, which she achieved with the opening of Maggies Place in the Swan Valley in October last year.

To top it off, Mrs Edmonds has also been on a much-anticipated trip to South Africa to study foreign niche products and marketing techniques which has helped her in the development of her store.

"I opened Maggies Place



**Maggie Edmonds has achieved several goals in the past year.**

Picture: Matthew Poon

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much sooner than I ever thought I would, and earlier than I should have taken on anything else," she said.

"But when I got the opportunity I just jumped in. I'm also going to be opening a stall at the Fremantle Markets."

Maggies Place is at Edgecombe Brothers in the Swan Valley and is about bringing

together produce from rural and regionally-based people.

Mrs Edmonds said that while she is developing her products and retail outlets, she would be spending less time doing voluntary work, but would still continue her role as president of the Moore River Olive Association, which she founded in 1999.